

MADISON INVESTMENTS, LLC
PRIVACY POLICY

Madison Investments respects the privacy of its visitors and customers and understands the importance of privacy to visitors to our website. We collect and store information so that we can efficiently provide information to our users and process your requests for additional information and materials. This privacy statement is designed to help you understand what information we gather and what we do with the information.

Your Information. Personal identifying information, such as customer names, street or e-mail addresses, phone numbers or any other information which, when used by itself or with other data, might identify a customer individually is only collected if a customer sends it to us voluntarily as part of using our service, or provides such information in connection with a purchase. We may also use this information to send you notices on a regular basis regarding other Madison Investments developments, open house schedules, sales incentives and other products or services and to further personalize your experience on our site. Personal identifying information is used only for our legitimate business interests, including the aforementioned notices, to supply requested information, answer visitors' questions, and to comply with applicable laws and regulations.

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Your Control. You may, at any time, remove your personal identifying information from our current customer database. If you have submitted personal identifying information to Madison Investments, and you wish to have it removed from our records, please e-mail us at info@madisoninvestments.net. However, for our record keeping purposes, we will retain your personal identifying information if submitted for any previously completed registration on our website.

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Children. Madison Investments strongly believes in protecting the privacy of children online (we define "children" as minors younger than 13). Therefore, Madison Investments will not knowingly collect or use any personal

information from children or knowingly allow children to register with us. Any information that is inadvertently collected from children will be deleted promptly upon discovery.

Security. Madison Investments always uses industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. Madison Investments has implemented appropriate security measures in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to or from our website, and you do so at your own risk. Once we receive your transmission, we will do our best to protect its security on our systems. IN THE UNLIKELY EVENT OF AN INTERCEPTION OR UNAUTHORIZED ACCESS DESPITE OUR EFFORTS, MADISON INVESTMENTS SHALL NOT BE RESPONSIBLE FOR SUCH INTERCEPTION OR UNAUTHORIZED ACCESS, OR ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS) SUFFERED BY A CUSTOMER OR USER, EVEN IF MADISON INVESTMENTS HAS PREVIOUSLY BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. MADISON INVESTMENTS DOES NOT WARRANT, EITHER EXPRESSLY OR IMPLIEDLY, THAT THE INFORMATION PROVIDED BY ANY CUSTOMER SHALL BE FREE FROM INTERCEPTION OR UNAUTHORIZED ACCESS, AND DOES NOT PROVIDE ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. EACH CUSTOMER IS RESPONSIBLE FOR MAINTAINING THE CONFIDENTIALITY OF HIS OR HER OWN LOGIN INFORMATION.

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Changes to the Privacy Policy. We may, at any time and without notice, add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on our website. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any such change, update or modification will be effective immediately upon posting on the website.

CONTACT INFORMATION

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